

# **Course Outline**

# **BABS2011**

**Current Trends in Biotechnology** 

School of Biotechnology and Biomolecular Sciences

Faculty of Science

Term 1, 2022

### 1. Staff

Position	Name	Email	Locations	Consultation Times
Course Convenor	A/Prof Kyle Hoehn	k.hoehn@unsw.edu.au	Room 420A, Biological Sciences Building North (D26). West wing	By appointment
Course Co- convenor	Dr Frances Byrne	frances.byrne@unsw.edu .au	Room 420B, Biological Sciences Building North (D26). West wing	By appointment
Course Co- convenor	Dr Lindsay Wu	lindsay.wu@unsw.edu.au	SoMS	By appointment

### 2. Course Information

Units of credit: 6

Pre-requisite(s): Level 1 Science

Teaching times and locations: http://timetable.unsw.edu.au/2022/BABS2011.html

### Due to COVID-19, this course has been made fully online...

Lectures will be provided both online live in most cases, but some may be prerecorded (e.g. international speakers, timing conflicts, or illness)

Quizzes will be held online at defined times that cannot be changed and attendance is required for quizzes and presentations (see course calendar).

## 2.1 Course Summary (Handbook en try)

Through lecture and case study presentations, students will be introduced to how biotechnology advances are impacting on society by solving problems in medicine (drugs), environment (biodegradable plastics), and agriculture (drought-resistance). Lectures discuss current analytical technologies that are enabling the performance of scientific fundamental and applied research. Through assignments, students will be provided with the opportunities to develop scientific expertise in a biotechnology targeted area of their interest and to develop the skills required to interpret scientific findings and report them to key technical and non-technical stakeholders involved in biotechnology commercialisation.

### 2.2 Course Aims

The course aims to provide students with:

- 1. Expertise to interpret and report scientific literature to both lay audiences (friends, high school classes, general public) and scientific audiences (investors, peers).
- 2. Knowledge of advanced technologies that enable biotechnology research
- 3. Skills in biotechnology commercialisation

# 2.3 Course learning outcomes (CLO)

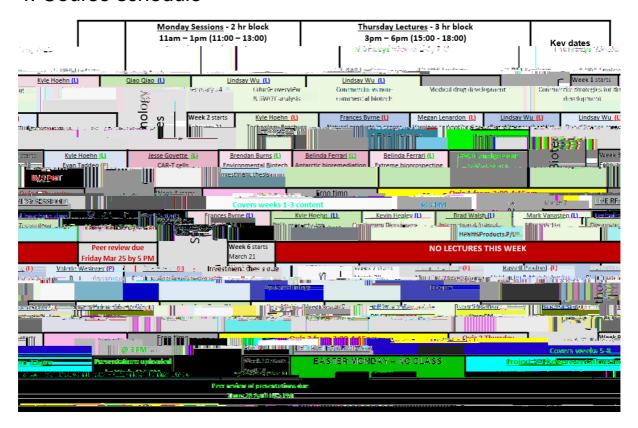
At the completion of this course, students should be able to:

- 1. Define biotechnology in the context of its breadth and scope of diverse applications
- 2. be alnTj-0.0a8Td(e)Tj-[as)-8 (s(e)-12.3 (c)-8 (hont)-1.2mp(l)3.2 (o)-11J-0.12.1 )-8 (ope of)encnt

CLO 3	Comprehensively analyse the literature to review biotechnology strategies for addressing market opportunities.	Assignments
CLO 4	Identify and explain appropriate analytical technologies to be used in biotechnology-based research, and understand basis for case study commercialisation.	Quiz 2
CLO 5	Develop insight into strategies for seeking venture capital support and commercialising biotechnology opportunities.	Projects

# 3. S

## 4. Course schedule



(L) = Live online lect u

# 5. Assessment

# 5.1 Assessment tasks

Assessment task and methods	Weighting (%)	Submission methods	Mark and fe edback style	Week
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Assignment 1

All students enrolled in courses offered at BABS automatically have access to the course Moodle site <a href="https://moodle.telt.unsw.edu.au">https://moodle.telt.unsw.edu.au</a>. This site will be used to distribute course notes and information and should be checked at regular intervals. This includes:

- x Lecture handouts
- x Tutorial notes
- x Assessments detailed information
  - marks
  - further information resulting from special consideration
- x Information about examination arrangements

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x Self-management resources

#### Resources

Literature Searching: <a href="http://www.ncbi.nlm.nih.gov/pubmed">http://www.ncbi.nlm.nih.gov/pubmed</a>

UNSW Library: <a href="http://www.library.unsw.edu.au">http://www.library.unsw.edu.au</a>

#### 8. Administr ative matters

#### Biosciences St udent Office

Student Advisor (BABS) Email: BABStudent@unsw.edu.au

Tel: +61 (2) 9385 8047

#### Student G rievan ce Officer

Megan Lenardon (BABS) Email: m.lenardon@unsw.edu.au

#### School Contact (set up in progress )

Director of Teaching Email: <a href="mailto:BABSteaching@unsw.edu.au">BABSteaching@unsw.edu.au</a>

#### Facult y Contact

Dr Gavin Edwards

Associate Dean (Academic Programs)

Email: g.edwards@unsw.edu.au

Tel: +61 (2) 9385 4652

### **Additional Websites**

- x Biosciences Student Office: https://www.babs.unsw.edu.au/contact/biosciences-student-office
- x School of Biotechnology and Biomolecu

# 9. Additiona I support for s tudents

- x The Current Students Gateway: <a href="https://student.unsw.edu.au/">https://student.unsw.edu.au/</a>
- x Academic Skills and Support: https://student.unsw.edu.au/academic-skills

### Project 1. Technolo gy brochure. Individual assessment. (15% final grade)

<u>Objective</u> Students will prepare a report suitable for a <u>lay audience</u> that covers a scientifically published scientific discovery that underpins a technology under development.

<u>Introduction.</u> The traditional means for communicating scientific discovery is through publishing in peer review journals. These reports contain highly technical jargon - meaning that only those with scientific expertise in the particular discipline will be in a position to read the reports and understand the content. Even those who are science-educated are likely to have difficulty understanding the content if they are unfamiliar with the field of study and its experimental design and language.

In the commercialisation of scientific discovery, a broad range of stakeholders need to be engaged in the process and top fulfil their roles they all need to understand the underlying concepts of the science and the problems it can solve i.e. the technology the science enables. Business people, managers, marketers, investors, etc. will not be able to gain this insight into the science by reading the scientific reports.

Your objective in this assignment is to develop the communication skills required by biotechnologists to translate scientific reports to something digestible by the educated lay community. These capabilities are not only required for industry-based scientists but also those in government funded research agencies that are seeking government funding (grants).

These skills will also become invaluable should you wish to become a science communicator (e.g. journalist), a school teacher, or a marketing copywriter for science-based products.

#### Source of journal articles

- 1. Pick your favourite specific unmet biotechnology need (pancreatic cancer, Parkinson's disease, antibiotic resistance, bioplastics, improving crop tolerance, or something else that excites you about biotechnology i.e. why are you in this class?)
- 2. Search for a paper with impact factor greater than 5 that is addressing this need.
  - a. For example, a lentiviral gene therapy to treat Parkinson's ap

For this project, your target audience is high school students. Your goal in the technology brochure is to encourage students to undertake further study/careers in the area that you have chosen.

Readability of your text should rank in the 7-12<sup>th</sup> grade range. Check readability here: https://readabilityformulas.com/freetests/six-readability-formulas.php

### Assignment 2. Investment thesis . Individual. (20% final gra de).

Submitted on-line through Turnitin.

Write a four-page report for a <u>scientific audience</u> that describes your investment thesis for a company that will be chosen during the course.

#### Submission structure

A 4-page (not including bibliography) investment thesis should be written for a <u>scientifically-trained</u> audience, that should include a 1-page executive summary of the company and technology with key financial information, an investment thesis, upcoming catalysts and milestones, base case assumptions with upside and downside scenarios, a detailed scientific description of the technology, and your estimated valuation for the company.

Examples will be provided.

Project 2. Recorde d pit ch presentation. Teams of 3-4. (15% final gra de)

Example topi cs - you company has developed: a new treatment for COVID-19, a new treatment for pancreatic cancer, a new solution for global warming, a new process for degrading plastics, a new recycling process for solar panels and wind turbines.

of all stu dents to reg ularly consult their offi cial stu dent email accounts and myUNSW in order to ascertain whether or not they have been granted furthe r assessment.

Further as sessment exams will be offered during the Supplemental Exam times ONLY and fail ure to sit for the ap propriate ex am may result in a mark of zero fo r the exam . Further assessment will

Individual assistance is available on request from The Learning Centre.

Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting, and the proper referencing of sources in preparing all assessment items.

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