



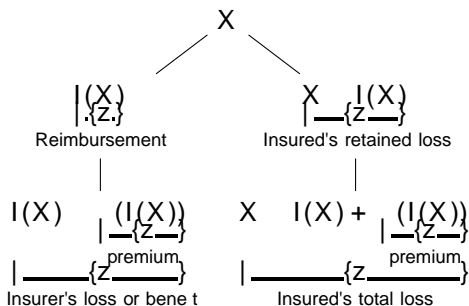
# Table of contents

1. Motivation and Background
  2. Worst-case scenario without transform
  3. Worst-case scenario with transform
- Conclusion and Reference



# Insurance 101

Insurance is an effective risk management tool used to protect against contingent losses of market participants.



where  $I$  is an admissible indemnity function, and  $\{Z\}$  is a premium principle.

## Classical optimization problems in insurance

Popular optimal (re-)insurance design problems:

1. Maximize expected utility:

$$\max_{I \geq 0} E[v(w - X + I(X)) - \beta(I(X))]:$$

Arrow (1963): optimality of a stop-loss contract.

Gerber(1979), Young (1999), Kaluszka (2001,2005), etc.

2. Minimize risk measure:

$$\min_{I \geq 0} (X - I(X) + \beta(I(X))):$$

Cai et al. (2008), Kaluszka and Okolewki (2008), Bernard and Tian (2009), Cheung (2010), etc.

All problems are considered under the assumption that **the distribution of  $X$  is known**. Can we take this assumption for granted?

# Uncertainty

## From data to models

Parameter uncertainty

Estimation error, simulation error, etc

Model uncertainty

Choice of models, complexity of models, etc.

## Distributional uncertainty

Only partial information about the true distribution are observed from the historical data.

Changes of the underlying risks

In a conservative decision, the worst-case distribution is important







## Literature

In the literature of insurance

Asimit et al. (2017): for  $\rho = \text{VaR}; \text{ES}$ ,

$$\begin{aligned} & \min_{(I;P) \in \mathcal{I}} \max_{R \in \mathcal{R}} \sum_{k \in M} P_k (X - I(X) + P)g; \\ & \text{s.t. } \int_0^\infty (1 + \rho) H_{P_k}(I(X)) \leq P \quad \forall k \in M \end{aligned}$$

where  $\mathcal{P}_k, k \in M$  includes finite many probability measures.

Birghila and Pug (2019)

$$\min_{I \in \mathcal{I}} \max_{F \in \mathcal{F}} (X^F - I(X^F) + (I(X^F)))g; \text{ s.t. } (I(X^F)) \in \mathcal{C}$$

where  $\mathcal{C}$  is the convex cone of reference distributions.

Liu and Mao (2021): for  $\rho = \text{VaR}; \text{ES}$ ,

$$\min_{d \geq 0} \sup_{F \in \mathcal{S}(; \rho)} (X^F \wedge d + (1 + \rho) E^F [(X^F - d)_+]):$$

where  $\mathcal{S}(; \rho)$  gives first & second moments constraints.

In this talk, we focus on the **worst-case scenario** for an agent

$$\sup_{F \in \mathcal{S}} h(\cdot(X^F)); \quad X^F \in \mathcal{F}$$

where

$h$  is a distortion risk measure (e.g. Dhaene et al. (2012)):

$$h(X^F) = \int_0^1 h(F(x)) dx + \int_0^1 1 - h(F(x)) dx = \int_0^1 (u) F^{-1}(u) du;$$

where  $h : [0; 1] \rightarrow [0; 1]$  is non-decreasing (convex) with  $h(0) = 0$  and  $h(1) = 1$ , and  $(u) = h^0(u)$ ,  $0 < u < 1$

$\mathcal{S}$  is the uncertainty set defined by Wasserstein distance constraints

$\cdot$  is the loss function/strategy the agent adopts.

## 1. Motivation and Background

## 2. Worst-case scenario without transform

## 3. Worst-case scenario with transform

Wasserstein distance constraint

Wasserstein distance plus moments constraints

## Conclusion and Reference

## Uncertainty set with Wasserstein distance constraint

For  $X \sim F$  and  $Y \sim G$ , for  $k \geq 1$ , the Wasserstein distance is

$$W_k(X; Y) = W_k(F; G) = \int_0^1 |F^{-1}(x) - G^{-1}(x)|^k dx^{1/k} :$$

The uncertainty set with Wasserstein distance constraint

$$S = \{ \text{r. v. } Y : W_k(Y; X) \leq \epsilon \}$$

# Uncertainty set with Wasserstein distance constraint

## Theorem (Proposition 4 in Liu et al. (2022))

For a continuous and convex distortion function  $h$ ,

$$\sup_{G \in \mathcal{G}_k(F)} \int h(X^G) = \int h(X^F) + \frac{1}{k} \|h\|_q;$$

where  $q = (1 - 1/k)^{-1}$  with the convention  $0^{-1} = 1$ , and  $\|h\|_q$  is the  $L_q$ -norm.

For  $k > 1$ , the above maximum value is attained by the worst-case distribution

$$G^{-1}(t) = F^{-1}(t) + \frac{(F^{-1}(t))^q - 1}{k - 1}; \quad 0 < t < 1:$$

## Example { Expected shortfall (ES)

Take  $\mathbb{G} = \text{ES}$  for  $\mathbb{2} (0; 1)$ , then  $(X) = \int_0^{R_1} \text{VaR}_t(X) dh(t)$ , where

$$h(t) = \frac{1}{1} (t) \quad \text{and} \quad (t) = \frac{1}{1} 1_{[; 1]}:$$

The worst-case value is

$$\sup_n \text{ES} (X^G) : W_k(G; F)$$

## 1. Motivation and Background

## 2. Worst-case scenario without transform

## 3. Worst-case scenario with transform

Wasserstein distance constraint

Wasserstein distance plus moments constraints

## Conclusion and Reference

## Uncertainty set with Wasserstein distance constraint

Uncertainty set is

$$S = \{G : W_k(G; F) \leq \epsilon\}$$

where  $X^F$  is considered as a reference distribution, and  $\epsilon$  is the tolerant bound for the Wasserstein distance.

Consider the **worst-case scenario**:

$$\sup_{G \in S} h(X^G) = \sup_{G : W_k(G; F) \leq \epsilon} h(X^G);$$

with two types of loss functions:

Stop-loss function: (optimal to the utility maximization)

$$\ell(x) = (x - d)^+$$

Limited-loss function: (optimal to the VaR minimization)

$$\ell(x) = \min\{x, M\}$$



## Stop-loss function

Take  $\eta_1(x) = (x - d)^+$  for  $d > \text{ess-inf}(X)$

Worst-case risk measure

$$\sup_{G \in \mathcal{G}_k} \int \eta_1(x) dG(x) : W_k(G; F) \leq \epsilon$$

For  $\alpha \in [0; 1]$ , define  $\eta_\alpha := \int_{[0; \alpha]}$  which is again a non-negative and increasing function.

$$\begin{aligned} \sup_{G \in \mathcal{G}_k} \int \eta_\alpha(x) dG(x) &= \sup_{G \in \mathcal{G}_k} \int_{G(0)}^{Z_\alpha} (u - G^{-1}(u) - d) du \\ &= \sup_{G \in \mathcal{G}_k} \max_{z \in [0; 1]} \int_{G(0)}^{Z_\alpha} (u - G^{-1}(u) - d) du \\ &= \sup_{z \in [0; 1]} \sup_{G \in \mathcal{G}_k} \int_0^z \underbrace{(u - G^{-1}(u) - d)}_{\text{worst-case without transform}} du; \end{aligned}$$

# Wasserstein distance constraint and stop-loss transform

## Theorem (Cai et al. (2022b))

Take  $k \geq 1$  and  $q = (1 - 1/k)^{-1}$ .

(i) The worst-case risk measures value is

$$\begin{aligned} & \sup_{Z \in \mathcal{Z}_1} \mathbb{E}_h((X^G - d)^+) : W_k(G; F) \leq \epsilon \\ & = \max_{2 \in [0;1]} \int_0^{1-k_1} (u) F^{-1}(u) du + \epsilon k_1; k_q \leq dk_1; k_1 \leq \end{aligned}$$

(ii) The worst-case distribution is given by

$$G^{-1}(t) = F^{-1}(t) + \epsilon \frac{(1 - k_1(t))^q - 1}{k_1 - k_q^{q=k}}; \quad 0 < t < 1:$$

where  $\epsilon$  is the maximizer in (i).

## Example - Expected shortfall

Take  $\mu = \text{ES}_\alpha$  for some  $\alpha \in (0; 1)$ .

(i) The worst-case value is

$$\begin{aligned} & \sup_{G \in \mathcal{G}_k} \text{ES}_\alpha((X^G - d)^+) : W_k(G; F) \leq \epsilon \\ &= \frac{1}{1-\alpha} \max_{2[\cdot; \cdot]} \int_{(1-\alpha)^{-1}d}^{\infty} (1-\alpha) \text{ES}_\alpha(X^F) - d + \epsilon(1-\alpha)^{1-k} : \end{aligned}$$

(ii) The worst-case distribution is

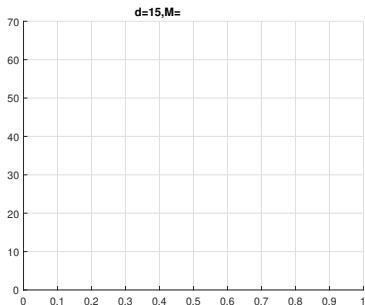
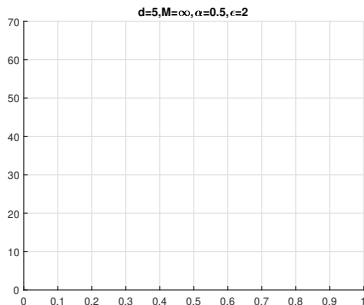
$$G^{-1}(t) = F^{-1}(t) + \epsilon \frac{(\alpha^{-1} - (t))^{q-1}}{k-1; k_q^{q=k}}$$

where  $\alpha^{-1} = \frac{1}{1-\alpha} I_{[\cdot; \cdot]}$  and  $\epsilon$  is the solution to the maximization problem in (i).



## Example - Wang's premium

Figure: Worst-case distributions with stop-loss function.



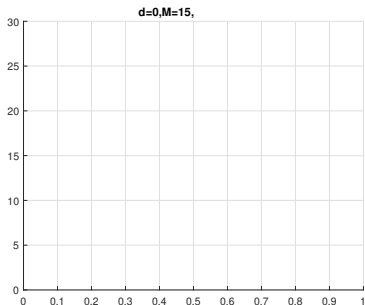
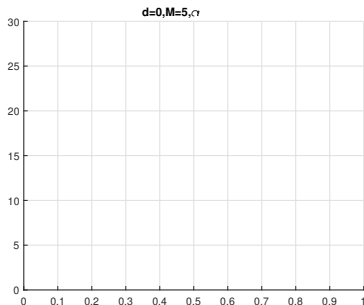
## Limited-loss function

Take  $\ell_2(x)$



## Example - Wang's premium (cont')

Figure: Worst-case distributions with limited loss function.





## Wasserstein distance constraint and limited stop-loss transform

Wang's premium  $h$  with  $h(u) = 1 - (1 - u)^4$ .

Exponential reference  $F_1(x) = 1 - e^{-x/4}$ ,  $x \geq 0$

Pareto reference  $F_2(x) = 1 - \frac{12}{x+12}$

Limited stop-loss function

$$\psi(x) = \max(x - d, 0); M$$

Wang's premium in the worst-case:

$$\sup_h \max (X^G - d)^+; M \quad ; W_2(G; F_i) \leq \epsilon \quad ; \quad i = 1, 2:$$



Model uncertainty and applications in insurance design

└ 3. Worst-case scenario with transform

└ Wasserstein distance constraint

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- └ 3. Worst-case scenario with transform
  - └ Wasserstein distance plus moments constraints

## 1. Motivation and Background

## 2. Worst-case scenario without transform

## 3. Worst-case scenario with transform

Wasserstein distance constraint

Wasserstein distance plus moments constraints

## Conclusion and Reference



Isotonic Projection: For  $h \in L^2(0; 1)$ , let

$$h^* = \arg \min_{k \in K} \|h - k\|_2^2;$$

where  $K = \{k : (0; 1) \rightarrow \mathbb{R} \mid \int_0^1 k(u)^2 du < 1; k \text{ non-decreasing}\}$ ;

Notation

Denote  $\mathbb{1}_{[a; 1]}(u) := \mathbb{1}_{[a; 1]}(u)$ , for  $u \in [0; 1]$ , and the isotonic Projection for  $\mathbb{1}_{[a; 1]} + F^{-1}$  for some  $\alpha > 0$  as

$$h_{1; \alpha}^* = \arg \min_{h \in K} \|h - \mathbb{1}_{[a; 1]} + F^{-1}\|_2;$$

Denote  $\mathbb{1}_{[0; a]}(u) := \mathbb{1}_{[0; a]}(u)$ , for  $u \in [0; 1]$ , and the isotonic Projection for  $\mathbb{1}_{[0; a]} + F^{-1}$  for some  $\alpha > 0$  as

$$h_{2; \alpha}^* = \arg \min_{h \in K} \|h - \mathbb{1}_{[0; a]} + F^{-1}\|_2;$$

# Wasserstein distance plus moments constraints and stop-loss transform

## Theorem (Cai et al. (2022a))

Consider the worst-case problem  $\sup_{G \in \mathcal{G}_2(S, h)} \mathbb{E}[h(Y^G - d)_+]$ :

The quantile function of the worst-case distribution is

$$G^{-1}(u) = a + \frac{h_1''(u) - a}{b}; \quad 0 < u < 1;$$

where  $a = \mathbb{E}[h_1''(U)]$ ,  $b = \frac{q}{\text{var}(h_1''(U))}$ ,  $q > 0$  is determined uniquely by the distance constraint  $W_2(F; G) = \epsilon$ , and

$$= \arg \max_{Z \in \mathcal{Z}_{[0,1]}} \int_0^1 h_1''(u) G^{-1}(u) - d \, du:$$

## Example { Expected shortfall

Assume the reference distribution  $\mathbb{F}(x) = 1 - e^{-x/5}$ ,  $\mu = 5$ ,  
 $\sigma = 1$ , and  $\eta = \text{ES}_{0.9} \in \mathcal{B}$ . Worst-case  $\mathbb{F}^* = 1$



## Wasserstein distance plus moments constraints and limited-loss transform

Theorem (Cai et al. (2022a))

Consider the worst-case problem  $\sup_{G \in \mathcal{G}_h} \int Y^G \wedge M$  :  
The quantile function of the worst-case distribution is

## Example { Expected shortfall

Assume the reference distribution  $\mathbb{F}(x) = 1 - e^{-x/5}$ ,  $\mu = 5$ ,  
 $\sigma = 1$ , and  $\eta = \text{ES}_{0.9}$ :

d	
10	[0; 0.9]
20	0.9835

## Summary

In this talk we discuss multiple model uncertainty models

- Distortion risk measure

- With or without transform

  - Stop-loss, limited-loss

- Wasserstein distance, moments constraints

Future works

- Other risk measures

- General transformation

- Various uncertainty sets: likelihood ratio, KL-divergent, etc.

- Novel techniques to characterize worst-case distribution and worst-case risk measure value



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