

MDIA3003

DfcZ/gg]cbU`DcfhZc`]c

7ci fgY 8YHJ] g

7 fYX]hDc]bhg**

Gi a a UfmcZh\Y 7ci fgY

Gi VYWh5fYU. ? WW[S

\$\text{\lambda} \text{\lambda} \text

7ci fgY @YUfb]b['Ci hWca Yg

%" F YqYUfWX 'UbX 'UbU'mqY 'a YX]U]bXi qlfmdfcWlqgYq 'UbX dfUWfWlg"

&" @cWUhY h\Y]f`ck b`a YX]U`dfUWfJWY`k]h\]b`h\Y`W ffYbha YX]U`]bXi ghfm'

' " 9ZZYWNj Y`mdfYgYbh'h\Y]f'a YX]U'dfUWNW UbX'YI dYfhjgY'hc'dchYbhjU`Ya d`cmYfg"

("FYZYWicb'h\Y'Z hifY'X]fYWiJcb'cZh\Y'a YX]U']bXi ghfmUbX']ng']a dUWicb'h\Y]f'ck b'a YX]U'dfUWiJW''

HYUWX]b[GhfUhY[]Yg

H\Y`YVWi fYg`UbX`hi hcf]U`g`]bj c`j YX`]b`A 8 =5' \$\$' `k]```\Y`d`Ybgi fY`h\UhiUg`U`h\]fX!mYUf`7 ca a i b]WUh]cbž >ci fbU`]ga `cf`Di V`]WF Y`Uh]cbg`UbX`5 Xj Yfh]g]b[`ghi XYbhmci `UfY`k Y``!Yei]ddYX`hc`gYY_Ya d`cma Ybh]b`U `Uf[Y`j Uf]YmcZ]bXi ghfmWcbhYl hg"`H\]g`Wci fgY`k]```\Uj Y`U`ghfcb[`dfUWf]WU`Wca dcbYbhk \]W\`U]a g`hc Wcbgc`]XUhY`dfYj]ci g`ghi X]Yg`UbX`\Y`d`mci `hfUbg`UhY`mci f`i b]j Yfg]hmhfU]b]b[`]bhc`]bXi ghfmUbX`Ya d`cma Ybh WcbhYl hg"`Mci `k]```UggYa V`Y`Ub`]bXi ghfmfYUXmdcfhZc`]c`UbX`XYj Y`cd`h\Y`WcbZXYbWY`hc`'''d]hW\'''mci fgY`Z UbX`mci f`]XYUgžUg`k Y```Ug`hc`YghUV`]g\`UbX`bi fhi fY`\][\!`Yj Y`]bXi ghfmWcbhUWg"

Gi Va]gg]cb cZ5ggYgga YbhHUg_g

5 WUXYa]W<cbYghmUbX D`U[]Uf]ga